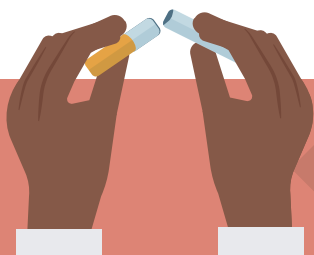


QUITLINES CAN HELP ADULTS AROUND THE WORLD QUIT SMOKING TOBACCO

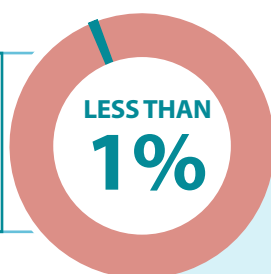


Nearly **177 million** adults in 31 countries who smoked **tried to quit** in the past year



About **7 in 10 adults** who attempted to quit smoking tried without help

Less than **1%** of adults who tried to quit used a quitline



Quitlines can improve the likelihood that someone will quit smoking



MAKING QUITLINES MORE AVAILABLE



around the world can help more people quit smoking

